

# KUNJEL CHAWDA

USER EXPERIENCE RESEARCHER | INTERACTION DESIGNER | DESIGN STRATEGIST

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## EDUCATION

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### NEW YORK UNIVERSITY (NYU) 2016

Masters in GCMT  
Strategic Design Management

### CARNEGIE MELLON UNIVERSITY 2009

Masters in Entertainment Technology

### NATIONAL INSTITUTE OF DESIGN 2006

Post Graduation in New Media Design

### MAHARAJA SAYAJIRAO UNIVERSITY 2003

Bachelors in Computer Science

## SKILL SET

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SERVICE DESIGN  
WIREFRAMING  
DESIGN THINKING  
HCI METHODOLOGIES  
DATA DRIVEN DECISION MAKING  
DIGITAL STRATEGY  
AFFINITY DIAGRAMMING  
CARD SORTING  
CULTURAL PROBES & DIARIES  
ETHNOGRAPHY & FIELD STUDIES  
INTERVIEWS  
PROTOTYPING (RAPID, PAPER, HI-FI)  
SURVEYS  
USABILITY TESTING  
USE CASES & USER STORIES  
INFORMATION ARCHITECTURE

## TOOLS

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ADOBE SUITE  
SKETCH  
AXURE  
INVISION  
OMNIGRAFFLE  
HTML CSS

## EXPERIENCE

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### BETAZOID DESIGN

SENIOR UX RESEARCHER *Nov '09 - Aug'14*

User experience researcher / UX designer consulting startups on product development, Service Design, IA, UX design for web and mobile based applications.

### LOCKHEED MARTIN

USER EXPERIENCE DESIGNER *Jan '09 - May'09*

Lead UX designer on Lockheed Martin-Carnegie Mellon collaboration project to develop unique applications and interactions on the Microsoft Surface Table platform(now re-branded as Microsoft PixelSense).

### SHARP R&D, JAPAN

USER EXPERIENCE DESIGNER *Sep '08 - Dec'08*

UX designer on the team, developing an application for Sharp technologies. Project details under NDA.

### MICROSOFT, SEATTLE

USER EXPERIENCE DESIGNER *Jun '08 - Sep'08*

Worked as a contractor for the Entertainment & Devices Division at Microsoft. Worked on conception and UX for a VR gaming device.

### FORD FOUNDATION

USER EXPERIENCE RESEARCHER *Nov '05 - May'06*

Worked in the area of Assistive Digital Technology for my final thesis at NID. Awarded full 6 months sponsorship from Ford Foundation NID grant.

### HEWLETT PACKARD, BANGALORE

USER EXPERIENCE RESEARCH INTERN *Feb '05 - May'05*

Worked on HP's project to provide people with access to greater social and economic opportunities by closing the gap between technology-empowered and technology-excluded communities. As an intern conducted on the ground research to explore ICT solutions.